Every 60 seconds, malaria takes a life in Africa. Take 60 seconds and change that fact.

A Week-by-Week Guide to Imagine No Malaria Lenten Activity
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PREPARATION

During Lent, we are called to pray, to sacrifice, and to give. Imagine No Malaria is an incredible opportunity to exercise that call – to put our faith into action and give from our blessings so that others may live… and live more abundantly.

The resources in this guide will help your church focus on Imagine No Malaria during the season of Lent and leading up to World Malaria Day on April 25. Together, we will explore how our sacrifices can offer hope and healing as we joyfully anticipate the Resurrection of Christ! Each week has a bulletin insert highlighting a scripture, short prayer, and a 60 second call to action. Additional resources like our “Giving From Abundance” Calendar, educational lessons for all ages, suggested videos, etc. are included.

☐ Assemble your Imagine No Malaria team: 3-4 people to help organize your efforts

☐ Ask the Imagine No Malaria team for their financial support, and identify other key leaders to ask for support now (Sunday School leadership, youth or children ministry leaders)

  o Sample request: “As a leader of this campaign, you have the opportunity to set an example for others in the church. So we want you to pray about how many lives you can impact through this ministry and to set that goal for yourself. Use it as an opportunity to give a testimony of your commitment to this work. A gift of only $10 will impact 1 life. A gift of $100 will impact 10 lives. What can your family give?”

☐ If your church has not already set a financial goal, visit with your Church Council and do so. Visit http://bitemalariayellowstone.com/home-page/resources-page/ for more information about church commitments.

☐ Order Imagine No Malaria offering envelopes, wristbands, flyswatters, and other promotional materials from http://www.imaginenomalaria.org. We recommend ordering one for each Sunday bulletin, or 125% of attendance.

☐ Mail out the “Church Wide Letter” to invite your church to participate in this season of preparation. It would be great to print out copies of the “Giving From Abundance” Calendar and send them to each household.

☐ Invite multiple groups in the church to get involved. With skits, crafts, meals, and fundraisers there is something for everyone to do – from the youngest to the oldest!

☐ Think about the community around your church. Find a way to offer opportunities for your neighbors to get involved in this work as well. Don’t keep the good news of Imagine No Malaria a secret!

☐ Create a special display that will be up all throughout the season to keep people focused!

☐ Plan to celebrate World Malaria Day (April 25) with a fundraising event, video presentation or more!
This sample planning calendar will help you to see how you might spend the season of Lent focusing on Imagine No Malaria.

**Preparation Time**
- Focus on planning and building awareness with key church leaders and groups like the UMW and youth director.
- Build invitation lists for Impact 100 events and determine location/timing of all activities.

**Build Awareness**
- Focus on raising awareness with the entire congregation. Post flyers, put information in the Sunday bulletin, set up educational display, and make announcements or show videos during Sunday School and Worship.

**Fundraising Activity**
- Find creative ways to engage the congregation in fundraising – games, meals, etc. Check out [www.bitemalariayellowstone.com](http://www.bitemalariayellowstone.com) for ideas and resources. You can also be a site for our “Statewide Pancake Feast”

**Impact 100 Events**
- Think about people you could invite to make a significant contribution in the church. Invite them to a special event and follow up with RSVP’s. Make sure to follow-up with Impact 100 attendees after the event to answer questions and remind them gifts can be turned in to the church. Ask if they would like to share WHY they chose to give as a testimony.

**Easter Sunday and World Malaria Day**
- Celebrate what you have accomplished as a congregation and tell the story in your local community and throughout the conference. Use Easter Sunday or the Sunday after World Malaria Day as a special opportunity to give. Then share your successes with others and THANK all those who have helped!

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<td>Plan and begin building awareness.</td>
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<td>Kick Off INM Event</td>
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<td>Fundraising Activity</td>
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<td>Easter Sunday</td>
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<td>World Malaria Day</td>
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<tr>
<td>Report your Success and THANK those who have helped.</td>
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Imagine No Malaria: Week-by-Week Guide for Lent

ASH WEDNESDAY: March 5

☐ Invite members to put their faith into action with our “Giving From Abundance” Calendar. This is an opportunity to consider the blessings of life in the United States and in our families and how we might sacrificially give from that abundance. A printable version is available at www.bitemalariayellowstone.com on the “resources page.”

☐ Print and hang up the Call to Action poster with seven weeks of 60 second calls to action. Put them in many places around your church to help folks remember and connect.

WEEK 1: Sunday, March 9

☐ Distribute the week one bulletin insert.

☐ Take three minutes in worship to share the Imagine No Malaria scripture focus, join together in the short prayer, and invite the church to engage in a 60 second call to action.

☐ Show video segment “Ministry Overview” from the toolkit or Imagine No Malaria DVD to introduce the goals of Imagine No Malaria.

☐ If youth or children have special activities planned throughout Lent, make this the focus of the Children’s Sermon (see toolkit for ideas).

☐ Share the following announcement from the pulpit:

Friends, we are joining other churches in the Iowa Conference in Imagine No Malaria, a life-saving ministry fighting malaria in Africa. In 2012, there were an estimated 207 million cases of malaria! 80% of those cases occur in sub-Saharan Africa. Juliet, a young Ugandan woman estimates that she has had malaria 3 or 4 times a year since she was born. Lucky for her and her four sisters, her mother and father were able to afford treatment and hospitalization when Julie’s youngest sister fell gravely ill. However, others aren’t so lucky. Every 60 seconds a child dies of malaria, despite the fact that malaria is a preventable, treatable, and beatable disease. Much of the western world eliminated malaria in the 1950’s, yet due to reduced funding and waning interest it was not eliminated in Africa, where lives are being lost every day.

Over the next several weeks, we can give out of our abundance to help sustain abundant life for our brothers and sisters in Africa.

Our Church has considered this ministry and decided to set a goal of $____________ . This is the equivalent of ____ lives saved for each person, on average, attending worship at ______________ United Methodist Church.

☐ Use Imagine No Malaria Sunday School Resources. There are four-week studies for youth and adults, as well as three weeks of materials for elementary aged children. Download them from www.bitemalariayellowston.com resources page or use the Dropbox account accessible via Kristen Cates.
WEEK 2: Sunday, March 16

☐ Distribute the Week Two bulletin Insert.

☐ Take three minutes in worship to share the Imagine No Malaria scripture focus, join together in the short prayer, and invite the church to engage in a 60 second call to action.

☐ Show video segment “Malaria Ravages Poor” from the toolkit or INM DVD

☐ Continue or begin one of our Imagine No Malaria studies for all ages.

☐ Share the following announcement from the pulpit:

_The United Methodist Committee on Relief (UMCOR) reports that malaria is both a cause and a result of poverty. In Africa, malaria causes a net loss of $12 billion every year because of the loss of productivity due to illness and death. Malaria accounts for 40 percent of all public health expenditures, 50 percent of all outpatient visits, and 30-50 percent of inpatient admissions to a hospital or clinic._

_Malaria is beatable. We have already seen dramatic decreases of malaria infection in communities where bed nets are made available. For those who become infected life saving treatment is available. In Ethiopia, cases of malaria in children under age five dropped by 73% in just five years. In Rwanda, malaria rates have gone down by over 66%. For those who become infected a simple $5 treatment can save their life. Spend 60 seconds asking how God invites you to sacrifice to bless others. Find a way to save $5 today to help treat someone who has malaria._

WEEK 3: Sunday, March 23

☐ Distribute the Week Three bulletin Insert.

☐ Take three minutes in worship to share the Imagine No Malaria scripture focus, join together in the short prayer, and invite the church to engage in a 60 second call to action.

☐ Continue or begin one of our Imagine No Malaria studies for all ages.

☐ Show video segment “United Methodist Radio” from the toolkit

☐ Share the following announcement from the pulpit:

_On Christmas Eve 2009, a Methodist radio station went live in the Ivory Coast to share the gospel and to inform people about malaria. The United Methodist Church has seventeen communications centers across Africa that can be used to increase knowledge of this preventable and treatable disease. A bed net can help prevent malaria, but to stop this disease, we need to go beyond nets to include better access to treatment, and greater awareness of the disease through education and communication. Through this life saving information, our church is preventing deaths every day._

_It is also estimated that by 2015, there will be one billion cell phones on the continent of Africa. We are now utilizing mobile messaging to get information out, too. Who can you tell today about Imagine No Malaria? Take just 60 seconds and share the good news about how United Methodists are saving lives. Tell a neighbor or family member or post online using #imaginemenomalaria._
WEEK 4: Sunday, March 30

☐ Distribute the Week Four bulletin Insert.

☐ Take three minutes in worship to share the Imagine No Malaria scripture focus, join together in the short prayer, and invite the church to engage in a 60 second call to action

☐ Continue our Imagine No Malaria studies for all ages

☐ Share the following announcement from the pulpit:

*Malaria is caused by a parasite, spread by the bite of a mosquito that only bites at night. But did you know that in parts of Africa malaria is thought to be the cause of witchcraft, a curse from one’s ancestors, or from eating too much palm oil? There are languages that don’t even have a word for malaria! That is what makes the United Methodist Community Health Workers so important. In Zimbabwe, Sister Abigail, head of the nursing school at Nyadire United Methodist Hospital is helping to change that. Before a net is ever handed to a family, Sister Abigail hosts a community training to help local health volunteers learn about malaria. When nets are distributed, these volunteers go house to house having one-on-one conversations with families about the cause, prevention, symptoms and treatment of malaria.

We know this method can significantly increase proper net usage, which lowers the rates of malaria and can help us eliminate this disease across Africa. Already, we have trained 11,600 Community Health Workers through Imagine No Malaria. You can help. Take the next 60 seconds and donate $5 that can help support the training and service of our 11,600 Community Health Workers.*

WEEK 5: Sunday, April 6

☐ Distribute the Week Five bulletin Insert

☐ Take three minutes in worship to share the Imagine No Malaria scripture focus, join together in the short prayer, and invite the church to engage in a 60 second call to action

☐ Continue our Imagine No Malaria studies for all ages

☐ Invite the youth to perform a skit about malaria and how the church can respond

☐ Share the following announcement from the pulpit:

*On the continent of Africa, over 70% of the health care is provided by faith-based organizations like the United Methodist Churches. We have over 300 hospitals and clinics and many of the grants we distribute go to provide treatments, diagnostic tests and to revitalize hospitals and provide more mobile clinic support. As we empower and expand the reach of our local health centers, lives are being saved every day.*

WEEK 6: PALM SUNDAY, April 13

☐ Distribute the Week Six bulletin Insert.
☐ Take three minutes in worship to share the Imagine No Malaria scripture focus, join together in the short prayer, and invite the church to engage in a 60 second call to action.

☐ Continue our Imagine No Malaria studies for all ages.

☐ Remind the congregation about bringing their “Giving From Abundance” offerings for either Easter Sunday or World Malaria Sunday.

☐ Recruit a few people who have already made significant contributions or those participating in the “Giving From Abundance” practice to share a testimony on Easter Sunday about their experience.

☐ Rather than share an announcement in worship, spend some time in prayer during worship for those around the world who struggle with health and specifically lift up those with malaria, their loved ones, and the work of Imagine No Malaria.

WEEK SEVEN: EASTER SUNDAY, April 20

☐ Distribute the Week Seven bulletin Insert.

☐ Take three minutes in worship to share the Imagine No Malaria scripture focus, join together in the short prayer, and invite the church to engage in a 60 second call to action.

☐ Highlight that April 25 is World Malaria Day and a great opportunity to spread the word about Imagine No Malaria.

☐ Show one of the Imagine No Malaria videos in church. This will provide a short introduction to Imagine No Malaria for any Easter guests who have not heard it.

☐ Invite families or individuals who have participated with the “Giving From Abundance” Calendar to share a testimony about how this practice has affected their lives.

☐ The focus of Easter Sunday must of course be the Celebration of Christ Resurrection and the Promise of eternal and abundant life in him. A secondary theme can be our opportunity, in Jesus’ name, to share from our abundance to meet the immediate need of people in Africa who are each day losing their lives to malaria.
ADDITIONAL LENTEN ACTIVITIES

Noisy Offering
Ask the children to collect change each week for a noisy offering. These might be funds collected from the “Giving From Abundance” Calendear. Pass out a special container that children fill each week with spare change at home.

Imagine No Malaria Lenten Fast
Many people like to give up something for Lent – a Friday meal, coffee, chocolate, etc. Encourage your members to use time to prayerfully remember those who are tragically affected each day by malaria. Ask members to fast for one meal, and donate the amount of the meal to Imagine No Malaria.

Lenten Devotionals
Join in following the daily Imagine No Malaria Lenten devotionals. These are short, 5-minute devotions similar to Upper Room devotions. All relate to the global goal of ending malaria deaths. They will be posted on the website each week.

March Malaria Madness
Create a basketball themed fundraiser with your church. Shoot hoops, have a tournament, or have people vote for their favorite tournament teams with a penny war.
**RESOURCE ORDER FORM**

Image No Malaria

Our Faith In Action.

The people of The United Methodist Church®

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**Requested by:**

**Ship to Name:**

**Church Name:**

**Ship to Address:**

**City, State, Zip:**

**Phone:**

**Arrive By (Date):**

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<tr>
<th>Resource</th>
<th>Item Number</th>
<th>Cost of Item</th>
<th>Recommended Quantity</th>
<th>Quantity Ordered</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poster Brochure</td>
<td>0701</td>
<td><strong>NO COST</strong></td>
<td>1-5</td>
<td>Click here to enter text.</td>
</tr>
<tr>
<td>INM Wristbands (can be sold or given away)</td>
<td>0724</td>
<td>100 free, $.50 after</td>
<td>50% avg. attendance</td>
<td>Click here to enter text.</td>
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<tr>
<td>Offering Envelope</td>
<td>0703</td>
<td><strong>NO COST</strong></td>
<td>125% avg. attendance</td>
<td>Click here to enter text.</td>
</tr>
<tr>
<td>Pledge Cards</td>
<td>0709</td>
<td><strong>NO COST</strong></td>
<td>125% avg. attendance</td>
<td>Click here to enter text.</td>
</tr>
<tr>
<td>INM Videos on DVD*</td>
<td>0722</td>
<td><strong>NO COST</strong></td>
<td>1-5</td>
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<tr>
<td>INM Contribution Gift Cards</td>
<td>0728</td>
<td>4 pack -$20</td>
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<td>Click here to enter text.</td>
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<tr>
<td>Mother’s Day Cards</td>
<td>0733</td>
<td>3 pack $20</td>
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<td>Click here to enter text.</td>
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<tr>
<td>Orange Mosquito Swatters</td>
<td>0700</td>
<td>25 free, $.50 after</td>
<td>50% avg. attendance</td>
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<tr>
<td>Mother’s Day Poster</td>
<td>0730</td>
<td>$10</td>
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<tr>
<td>Malaria Deaths Cut in Half Poster</td>
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<tr>
<td>Three Girls Poster</td>
<td>0732</td>
<td>$15</td>
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Return the completed form to your Field Coordinator, or submit the order by Fax, email, or via mail:

**EMAIL:** kristen.cates@yacumc.org

**MAIL:** Imagine No Malaria, Kristen Cates
1120 13th Ave. S.
Great Falls, MT 59405

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Imagine No Malaria: Week-by-Week Guide for Lent
This is the easiest and quickest way for congregations to reach their goals, because joining I-100 means committing to save at least 100 lives. If a congregation set a goal to save 1,000 lives, only 10 people would need to make a gift or pledge to I-100 to reach the goal. The following are examples of pledges to save 100 – 1,000 lives:

<table>
<thead>
<tr>
<th>Impact:</th>
<th>With a gift of just:</th>
<th>During the next:</th>
<th>Total Gift:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,000 Lives</td>
<td>$167 per month</td>
<td>5 years</td>
<td>$10,000</td>
</tr>
<tr>
<td>500 Lives</td>
<td>$83 per month</td>
<td>5 years</td>
<td>$5,000</td>
</tr>
<tr>
<td>100 Lives</td>
<td>$28 per month</td>
<td>3 years</td>
<td>$1,000</td>
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A series of intimate, **in-home receptions** are the best method for inviting members to Impact 100.

- **Audience:** key individuals with the interest or ability to support INM: consider inviting 1-2 people from each church group (Sunday School classes, choir, council, UMW, etc) so they can then host a reception for their group.

- **Timeline:** Host the reception at minimum three weeks prior to the Sunday to Save Lives.

- **Invitations:** send personal invitations two weeks before the reception and follow up roughly one week ahead to confirm attendance. Experience has shown that bulletin or worship announcements will yield few attendees.

- **Agenda:** Serve light hors d’oeuvres and allow a time of fellowship for members to mingle and chat. Helpful talking points are available in the “Impact 100 – Making the Ask” document in the toolkit.
  - Begin the presentation with either the Overview DVD, or by reviewing the “Malaria Facts”.
  - Share information on how The UMC is working to overcome this disease.
  - Ask the pastor (who should attend all events) to endorse Imagine No Malaria.
  - Ask a committee member who has pledged to share their personal testimony on INM.
  - Ask attendees to consider impacting 100 lives with a gift of just $28 a month over the next three years, for a total gift of $1,000.
  - Keep requests personal – volunteers should share why they chose to Impact 100 in order to help potential donors open their hearts and minds to this opportunity.
  - Review the process to complete the donation envelope, and assist as necessary:
    - Mark the appropriate box for the number of lives the donor wishes to impact.
    - Complete the pledge box with the duration and frequency of pledge payments.
    - **BE SURE TO SIGN ALL PLEDGES!** Without a signature, a pledge is not valid.

- **Materials:** Distribute a donation envelope, a wristband, and a pledge card to all attendees during the “ask”

- **Follow-Up:** Call after the event to answer questions and encourage pledge envelopes to be returned.

A **dessert reception, dinner or other event at the church** can supplement in-home receptions in order to open the opportunity to Impact 100 lives to all church members. Simply repeat the previous plan for in-home receptions – it is still important to personally confirm RSVP’s, and to follow-up after the event.

For smaller churches **one-on-one personal requests** may be more practical than a reception. In this case, work with the pastor to develop a list of members with the interest and anticipated ability to commit to Impact 100.